

THE AUSTRALASIAN GAMING DIRECTORY

Australasia's Guide To Gaming Industry Services

DISTRIBUTION: This publication will be distributed Free of Charge, by name, to approx. 1,460 Secretary/Managers of licensed clubs, and approx. 2,035 managers of hotels, all in New South Wales.

FORMAT: The book will be divided into industry sectors, and each advertisers geographical area of operation will be included.

ADVERTISING RATES:	Mono	Listings (SET FORMAT)	Mono
1st Full Page in Sub-Section (SET FORMAT)	\$1325 +GST	One	\$120 +GST
Full Page (SET FORMAT)	\$1125 +GST	Three	\$330 +GST
Half Page (SET FORMAT – With Logo)	\$725 +GST	Five	\$540 +GST
Half Page (SET FORMAT – No Logo)	\$680 +GST	Ten	\$950 +GST

Note: Listings price includes reference to display ads and/or Full Page And Half Page Ads

SPECIAL POSITIONS:

Back Cover Package	Full Colour
(Includes outside back cover, 3 mono pages in sections of choice, Directory listing in any section requested.)	\$12,500 +GST
Inside Front Cover Package	
(Includes inside front cover, 2 mono pages in sections of choice, Directory listing in any section requested.)	\$7,500 +GST
Inside Back Cover Package	
(Includes inside back cover, 2 mono pages in sections of choice, Directory listings in any section requested.)	\$5,500 +GST
Index Divider Package	
(Full colour, full page on reverse of industry index divider, 1 mono page in section of choice, Directory listing in any section requested.)	\$4,750 +GST
Divider Package	
(Full colour, full page on reverse of industry section divider, 1 mono page in section of choice, Directory listing in any section requested.)	\$3,750 +GST
Index Package	
(Full colour, full page in Index, 1 mono page in section of choice, Directory listing in any section requested.)	\$3,750 +GST

TERMS: **Display Ads** – 35% deposit with booking, balance on publication.
Directory Listings – Paid in full on advertisers receipt of ad proof from publisher.

PRODUCTION SPECIFICATIONS:

Set Format Ads: Production is included in cost of ad. Logos **MUST** be mono computer art. We **CANNOT** accept ads made in Microsoft Word or Publisher. Logos must be separate files, NOT embedded in documents (such as Word or Publisher).



MADE-TO-MEASURE PUBLICATIONS PTY LTD

Suite 203/204 Level 2 21 Grosvenor Street
Neutral Bay NSW 2089 ABN 73 003 702 565
Phone 02 9953 2266 Fax 02 9953 1537
Email: admin@mtmpubs.com.au

THE AUSTRALASIAN GAMING DIRECTORY

BOOKING FORM

PLEASE TICK YOUR SELECTION:

Back Cover Package	\$12,500 + GST	<input type="checkbox"/> Tick
Inside Front Cover Package	\$7,500 + GST	<input type="checkbox"/> Tick
Inside Back Cover Package	\$5,500 + GST	<input type="checkbox"/> Tick
Index Divider Package	\$4,750 + GST	<input type="checkbox"/> Tick
Divider Package	\$3,750 + GST	<input type="checkbox"/> Tick
Index Package	\$3,750 + GST	<input type="checkbox"/> Tick

Ads below are mono:

1st Full Page in Sub-Section (Set Format)	\$1,325 + GST	<input type="checkbox"/> Tick
Full Page (Set Format)	\$1,125 + GST	<input type="checkbox"/> Tick
Half Page (Set Format – With Logo)	\$725 + GST	<input type="checkbox"/> Tick
Half Page (Set Format – No Logo)	\$680 + GST	<input type="checkbox"/> Tick

- Advertising, Mailhouses, Printing, Promotions & Signage
- Audio Visual, Display & Decorations, Lighting & Sound
- Banking, Financial Services, ATM & EFTPOS, Insurance & Superannuation
- Beer, Wine & Spirits, Dispensing, Gas, Refrigeration, Ice & Water
- Building - Architects, Design, Construction, Quantity Surveyors, Surveyors, Valuers
- Building Management - Air Conditioning & Air Cleaning, Cleaning, Waste Management
- Carpets & Textiles, Interior Design & Acoustics
- Catering, Bar & Kitchen Equipment, Food Services
- Clothing - Corporate

- Computers, Communications & Paging, POS, Stationery, Internet & Web Design
- Consultants & Professionals including Responsible Gambling Products & Services
- Education & Training, Occupational Health & Safety, Recruitment
- Entertainment, Dance Floors & Staging
- Furniture, Joinery, Gaming Machine Furniture
- Game Show Promotions
- Gaming Consultants, Coin & Note Handling, Vending & Amusement Machines
- Gaming - Machines, Technology
- Security Equipment & Services

SUB-SECTIONS:

AS A DISPLAY ADVERTISER, YOU CAN HAVE A LISTING IN ANY SECTION YOU WISH.

GEOGRAPHIC AREAS OF BUSINESS: Please tick areas in which you do business.

- | | | |
|---|--|--|
| <input type="checkbox"/> Newcastle, Central Coast and Hunter Valley | <input type="checkbox"/> Riverina and South West | <input type="checkbox"/> Western Metropolitan |
| <input type="checkbox"/> Far North Coast | <input type="checkbox"/> South Coast | <input type="checkbox"/> Eastern Metropolitan |
| <input type="checkbox"/> New England Tablelands and North West | <input type="checkbox"/> Southern Tablelands and Far South Coast | <input type="checkbox"/> Northern Metropolitan |
| <input type="checkbox"/> Central West | <input type="checkbox"/> Illawarra & Shoalhaven | <input type="checkbox"/> North West Metropolitan |
| <input type="checkbox"/> Australian Capital Territory | <input type="checkbox"/> Southern Metropolitan | <input type="checkbox"/> ALL AREAS |

Company: _____ **Date:** _____

Address: _____

Phone: _____ **Fax:** _____

Email: _____

Authorised By: _____ **Signature:** _____

TERMS: 35% deposit with booking, balance on publication.

PAYMENT METHODS: PLEASE FIND ENCLOSED MY DEPOSIT:

Paying by credit card, please fill in your details. Mail to the address below or fax 02 9953 0945

AMEX BANKCARD MASTERCARD VISA DINERS

CARD NO.

NAME OF CARD HOLDER _____

SIGNATURE _____ EXPIRY DATE _____



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